### **DIRECT NATIONAL AS YOUR AUDIO VISUAL PROVIDER**

Capability Statement: Audio Visual, Interactive Technologies, Auditoriums, Schools and Government Departments





## **EXECUTIVE SUMMARY**

Establish in 1995, Direct National Pty Ltd has supplied over 10,000 Audio Visual solutions in Queensland Government, Corporate and Educational Industries over a course of 21 years of successful business.

During this period, Direct National have been a long-standing supplier of innovative image, touch-panel systems and audio visual products, specialising in delivering value-for-money solutions that are tailored to the individual needs of organisations.

Our experience in audio visual and interactive technologies is impressive including but not limited to boardrooms, training rooms, halls and auditoriums. Learning spaces such as classrooms are well within our scope of work as well.

Having an experienced team of over three hundred accredited and qualified installers and electricians throughout Queensland, Direct National can provide their customers with low cost engagement, high quality installation and superior products. Ideal for when you want us to integrate with your overall construction and building program.

### **Capacity To Service High Value Contracts:**

- The highest quality equipment with the capability to conduct installations from \$5000.00 to \$1 Million
- Assistance in design, site, installation and handover.
- A strong communicator with well documented systems and procedures.
- Capable of providing turn key solutions from front to back
- Expansive 'industry first' product warranties
- Long installation workmanship guaranties
- A tier one distributor of projection systems from one of the world's largest Interactive technology suppliers.



## **CORE COMPETENCIES**

### **Competencies and Completed Installs**

- Cabling/ Pre-Wiring During Construction Phase.
- Control Systems
- CCTV
- A wide range of Audio Visual Solutions
- Classroom and Childcare Room Installation \$50,000 to \$ 325,000
- Corporate Boardroom Solutions

### **CLIENTS BY INDUSTRY**

### **CORPORATE:**

Registered Training Offices | Construction and Building Professionals-Contract Works

Architecture Boardrooms | Interior Design Showrooms and Offices | Photography Studio's | Real

Estate - showrooms, offices and meeting rooms | Lodging Establishments-Hotels, Motels and other

Conferencing Venues | Boardrooms | Auditoriums and Halls | Convention Centre's | Accounting

Firms | Café/Restaurant Meeting spaces | Car Yards | Retail Businesses | Sports Clubs

Recruitment Agencies | Venue Hire | Business Consultants | PCYC's and other recreational spaces

### **GOVERNMENT:**

Departments-Education, Corrective Services, Communities and Disabilities Services

### **EDUCATION:**

Independent Schools | State Schools | Early Learning Centre's



# **CONTACT INFORMATION**

## **Direct National PTY LTD**

Managing Director: Phil MacPhail

Northside Consultant: Kyle Saredakis

Southside Consultant: Peter Kim

### **PHONE:**

1800 818 582 07 3352 4222

#### **EMAIL:**

Sales@qld.directnational.com.au

### **WEBSITE:**

www.directnational.com.au

### **POSTAL ADDRESS:**

PO BOX 3546

Newmarket, 4051, Queensland

### **ADDRESS:**

9/81 Bishop Street, Kelvin Grove, Brisbane, 4059, Queensland

### **Company ABN:**

92 079 502 926

**Direct National's Queensland Education Identification Number:** 

S20000144

**Direct National's NSW Education Identification Number:** 

100012330

